



## Child safety on TikTok: parent factsheet

TikTok is a video-sharing app. Users can upload and share short videos of themselves lip-syncing to songs or acting out comedy sketches, and add special effects. They can gain followers ('fans') and browse other people's videos.

You may have heard of the app by its previous name: Musical.ly. Everything that was on Musical.ly is now on TikTok. If your child previously had a Musical.ly account they will be able to access their content on TikTok.

The age recommendation is **13 and above**. However, you don't have to prove your age when creating an account, so younger children can still use it easily. It's most popular with under-16s.

TikTok is **free to download** on Android and iOS devices (Apple phones and tablets). It carries ads and offers in-app purchases. It has about 150 million active users worldwide and is available in over 30 languages.

### What are the concerns?

On the surface, nothing. TikTok has a reputation for being unusually free of trolling and danger. But you may have seen news reports or heard concerns about some users harassing children for nude images and videos.

#### What should I look out for?

- User profiles which talk about 'trading' or swapping pictures/videos
- Use of emojis that are commonly considered to be sexually suggestive (such as the aubergine)
- Hashtags, such as #tradefortrade, which clearly suggest the user is looking to trade illicit content
- The lyrical content of some songs – parents have raised concerns that it's not always age-appropriate

TikTok has taken steps to remove users who it suspects are soliciting underage users. However, there are still many suggestive profiles and TikTok has committed to almost doubling the number of content moderators it employs to 10,000 to address this.

### What safety options are available to parents?

#### Control who can view your child's videos

Set your child's account to 'private' so that your child can control who sees their videos or keep them completely private. Your child will be able to approve or deny people as 'fans', and will only be able to accept messages from followers.

Instructions for this are here:

[Setting up a private account, TikTok](http://support.tiktok.com/knowledge-base/setting-up-a-private-account)

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#### Remember:

- Accounts are set to 'public' by default. Public profiles can be viewed by anyone
- Even with a private account, your child's profile information can be seen by all users. Make sure your child doesn't reveal personal information on their public profile

#### Restrict how your child uses the app

Use TikTok's **digital wellbeing feature** to control the time your child spends on the app and limit the appearance of content that may not be appropriate:

#### Make sure your child knows how to report inappropriate behaviour

Your child can use the app to report content that makes them feel uncomfortable, including accounts, videos, comments and chats. You can too

You or your child can also **block 'fans'** at any time: